# AGENDA

# EXECUTIVE COMMITTEE LONG RANGE PLANNING RETREAT NOVEMBER 4-6, 2004 MARK HOPKINS INTER-CONTINENTAL HOTEL POWELL & CALIFORNIA, SAN FRANCISCO

# Friday, November 4, 2005

6:00 - 8:00 p.m. Hosted Cocktail and Hors d'Oeuvres Reception

Casual [All are welcome]

Weeper's Corner - Top of the Mark,

Mark Hopkins Hotel

# SATURDAY, NOVEMBER 5

8:00 - 9:00 a.m. *Continental Breakfast* [All are welcome]

Powell Room / Mark Hopkins Hotel

9:00 - 12:00 Noon *Long-Range Planning Meeting*California/Powell Room

12:00 noon - 1:00 p.m. Lunch [Committee members/advisors] - Powell room

1:00 - 3:30 p.m. *Long-Range Planning Meeting* resumes — California/Powell Room

- 1. CHAIR'S COMMENTS GOALS FOR 2005-2006 (Seabolt)
  - Facilitate support for Judicial Council's Goals of Improving Public Trust and Confidence in the Courts and Promoting Judicial Independence - http://www.courtinfo.ca.gov/reference
  - b. Membership Goal of 10,000 (see below)
  - c. Gear Member Benefits to results of Member Survey
  - d. Institute an annual review of each committee's goals and accomplishments.
  - e. Promote participation and recognition of volunteers website, publications and programs.

- 2. HISTORY OF THE LITIGATION SECTION (Sapiro/Berwanger)
  - a. How the Section fits within the State Bar
  - b. How the Section compares to other organizations
- 3. PAST CHAIR'S COMMENTS ON PAST YEAR AND THE FUTURE (Caldarelli), including any comments on committee structure and administrative support
- 4. FINANCIAL ISSUES (Olson)
  - a. Carry-forward and overall finance health of the Section
  - b. Any recommended improvements in reporting
  - c. Overhead Allocation I ssues (Parvin)
- 5. STATE BAR COUNCIL OF STATE BAR SECTIONS (Parvin)
- 6. CODE OF CIVILITY (Blake/Caldarelli)
  - a. Completion and adoption / comment process
  - b. Promulgation
- 7. MEMBERSHIP GOAL OF 10,000 (Seabolt)
  - a. Review of membership graph
  - b. Value of increased membership
  - c. Strategies for increasing membership challenge reaching nonmembers
  - d. Draft "Join the Litigation Section" brochure
    - i. Comments and Changes?
    - ii. Distribution to members as part of Chair's letter for solicitation for committee participation
    - iii. Distribution to law firms and government entities?
    - iv. Law schools trial practice programs
    - v. Co-sponsored events

Possible use of Annual Trial Symposium DVD – complimentary to first-time members or to members who sign-up a first-time member?

- 8. MEMBER BENEFITS/MEMBER SURVEY Overview and Proposals (Seabolt/Kleinberg)
  - a. Review of Survey Results to determine member benefits most valued by members and new suggestions
  - b. New Survey? New Survey questions?

# 9. COMMITTEE STRUCTURE AND EXECUTIVE COMMITTEE PARTICIPATION

- a. All Executive Committee members should have a role in a committee.
- b. Too committees many? Too few?

# 10. LONG-RANGE PLANNING GOALS, BUDGET AND STAFFING for COMMITTEES

- a. RULES AND LEGISLATION COMMITTEE (Olson)
  - i. Organization
  - ii. Opportunity for Executive Committee participation
- b. OUTREACH (Eurie)
  - i. Bench-Bar Lunches
  - ii. Diversity goals
  - iii. All member meeting at State Bar Annual Meeting?
- c. TRIAL SYMPOSIUM DISCUSSION (Fabiano)
  - i. Sponsorship for 2006 (Caldarelli)
    - Sponsorship levels
       (exclusive vs. non-exclusive as to competitors)
    - 2. Commitments by Exec.Comm. members to line up sponsors
  - ii. Status Report on 2006 Annual Trial Symposium
    - 1. Keynote Speaker
    - 2. Format
  - iii. 2007 Annual Trial Symposium
    - 1. Branding of Silverado vs. North-South Tradition
    - 2. Location
  - iv. DVD should we video-record? (Nylen/Fabiano)
    - 1. Financial cost considerations
    - 2. Benefits promote section, promote program, sharpen presentation

#### v. TRIAL LAWYER HALL OF FAME NOMINATIONS

## d. CALIFORNIA LITIGATION (Wolff)

- i. Upcoming I ssues
- ii. Editorial Board staffing
- iii. Website access
- iv. Distribution of special in-house perspective edition to inhouse counsel

#### e. CALIFORNIA LITIGATION REVIEW

(Dunwoody/Fabiano/Hinkle/Nylen/Parvin)

- i. Staffing and organization
- ii. Website access
- iii. Sponsorship

# f. LITIGATION UPDATE (Mellor/Rylaarsdam)

- i. Sponsorship
- ii. Staffing

# g. JURY INSTRUCTION COMMITTEE (Renne/Zieff)

- i. Comments
- ii. New areas of coverage BAJI and Business Litigation

#### h. LEGAL LONDON AND LEGAL OXFORD (Barber)

- i. WEBSITE (Seabolt)
  - Assure that sub-committee members listed
  - ii. Posting of Executive Committee agenda packets on website
  - iii. Posting of California Litigation and California Litigation Review on website
  - iv. Further efforts to promote Discussion Board

# j. EDUCATION PROGRAM COMMITTEE (Rodich)

- i. Major Programs
- ii. Repetition of educational programs in broader range of venues than major cities (Jim Robinson)

#### k. LAW SUITS PROGRAM COMMITTEE (Rodich)

ADR (Berwanger)

3:30 - 6:30 p.m. Afternoon at Leisure

 A separate notice regarding the Saturday evening banquet will soon be circulated once arrangements have been finalized

## SUNDAY, NOVEMBER 6

8:00 - 9:00 a.m. Full American Breakfast [All are welcome] — Powell Room

9:00 a.m. - 12 noon Planning Meeting — California/Powell Room

(Continuation of topics from Saturday Discussion)

- 11. SCHEDULI NG EXECUTI VE COMMITTEE MEETI NGS FOR 2005 (BRI NG YOUR CALENDARS!)
- 12. NEW BUSINESS

POSSIBLE BREAK-OUT SESSIONS (if time permits) –
Increasing Membership and Member Benefits
Rules and Legislation Committee structure
Annual Trial Symposium Format
Promoting Public Confidence in the Courts and Judicial Independence

**ADJOURNMENT**